

**Press Release**

**CEFA contributes to the 3<sup>rd</sup> Annual Forum of the Strategy for the Danube Region  
“We grow Together – Together we grow”**

The third Forum of the Danube Strategy of the EU took place on June 26-27 in the City Hall Vienna. This high-level conference with a substantial presence of the stakeholders offered a platform for CEFA to recommend the broad-ranged portfolio of its trade fairs for almost any activities within the four pillars of the EUSDR.

A presentation by the CEFA Chairman Matthias Limbeck and the incoming CEFA President Jirí Kuliš explicitly demonstrated this potential. In the conference section READY FOR ACTION they showed in detail under the headline “How Trade Fairs of the Central European Fair Alliance Network can boost the EUSDR” how useful CEFA trade shows could be for gathering the right communities on special EUSDR topics or initiatives, but also for disseminating project results.

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